

The corporate box, replaced.

Every firm knows relationships win work. So we spend marketing budgets on corporate boxes, gala dinners, long lunches and overpriced functions: expensive, unhealthy, and over in an afternoon. **Instead of one expensive night, host a Summit Series.** A private 42-day team battle: invite your clients, suppliers and the companies you want to work with, as rival teams in a league that carries **your name**.

	A NIGHT IN THE CORPORATE BOX	HOSTING A SUMMIT SERIES
Time with your guests	About 3 hours, once	42 days of daily contact, banter and shared effort
What it costs	\$15,000 to \$30,000+ for one night, gone by morning	A fraction of that - and with verified returns of \$2.30 to \$5.81 per \$1, it pays you back. Everyone gets healthier and you end up ahead
What guests take away	A hangover and a lanyard	Better health, a scoreboard story, and your name on it
Who it reaches	The handful who could attend	Whole teams at every company, wherever they are
What it says about you	We spent money on you	We invested in your people
Repeatability	Next season, same box	Five climbs a year; the research shows returns grow as programs mature - relationships and ROI compound like fitness

Run the numbers and the box never wins: the Summit Series makes everyone healthier and pays for itself - and the more often you run it, the better the returns. The only question is who hosts first.

How a Summit Series runs

- You host, and naming rights are yours**
"The [YourCo] Summit Series" is the classic - or make it entirely yours: The Standing Invitation, The High Ground, Get Healthy and Fit with [YourCo]. Your logo leads the league page; every guest company gets its own branded team.
- Invite the companies that matter**
Clients, suppliers, referral partners, the firms you tender against or alongside. Teams from 4 people; everyone joins from their phone, anywhere.
- 42 days of company vs company**
Each person picks personal daily targets and logs them in seconds. Teams are ranked by compliance, so a 4-person firm can beat a 40-person one. Company logos race up the mountain, and every individual across every company is ranked on one board.
- Finale, awards, and the follow-up that writes itself**
The 90% Club honoured, earned rewards printed with each company's colours, and a leadership report per company. Then everyone asks the same question: when is the next one?

Why this belongs in the marketing budget

Because it does two jobs at once. It is relationship-building with the reach of a campaign and the depth of a shared ordeal, and it is a verified-ROI wellbeing program for your own staff at the same time.

\$68 billion a year

What absenteeism and presenteeism cost Australian employers (PwC). Every company you invite is quietly paying its share.

\$2.30 returned per \$1

Average ROI of effective workplace mental health action in Australia (PwC and Beyond Blue).

\$5.81 per \$1 invested

Return measured across mature, well-run workplace health programs (Chapman Institute meta-review).

42 days, by design

Research puts habit formation at about two months, not 21 days. Six weeks with a wrap-up window is the shortest honest program.

Every company in the league gets

- ✓ Branded team with its logo on the league page and mountain
- ✓ Personal science-based targets for every person
- ✓ Live team scoreboard plus the cross-company board
- ✓ Real coaches watching all 42 days, nudging anyone slipping
- ✓ Day-42 leadership report: participation, compliance, progression

The host sets the rules

Cover every company's seats as the grand gesture, or let each firm pay its own way. Sponsor the in-office check-in hub for the whole league - smart scales set up at each company, so measure-ups happen right there at work - or let guest companies stack their own add-ons to chase an edge: on-site classes, personal programs, testing days. We shape it with you on one call, and your series can run every climb, five times a year.

Bigger company? Battle yourselves

The same engine turns inward: HR vs Operations vs IT vs Sales, every department a team in your own internal series. Nothing unites a floor like a scoreboard.

Seats from **\$179 per person** for teams of 4 or more. Invoicing available for every company in the league. No gym membership needed; every participant joins from their phone, anywhere in the world.

Fifteen minutes to scope your series

One call and you leave with a plan: the companies to invite, the rules that fit, a per-seat price and a kickoff date. Book directly at zerozerodays.com/book or scan the code. Delivered by the coaching team behind Prestige-Fit, Brisbane.

